Dear Mount Sinai Nurse,

We are thrilled to announce the rollout of our new nursing tagline: “Bedside is the Best Side.” This tagline highlights the important role that nurses and advanced practice providers play as members of the interdisciplinary care team. Your role at the bedside is fundamental to the safety, quality, and experience of care for our patients.

As we introduce our new tagline, we also want to hear from you! Do you have an innovative idea to improve patient care, reduce costs, or enhance the patient experience? We value your feedback; please share your ideas with your nurse leader.

Keep on the lookout as we roll out “Bedside is the Best Side” across all of our health system sites, on your units, and through our digital communication channels, including our NEW nursing website that will be launching very soon!

Thank you,

Beth