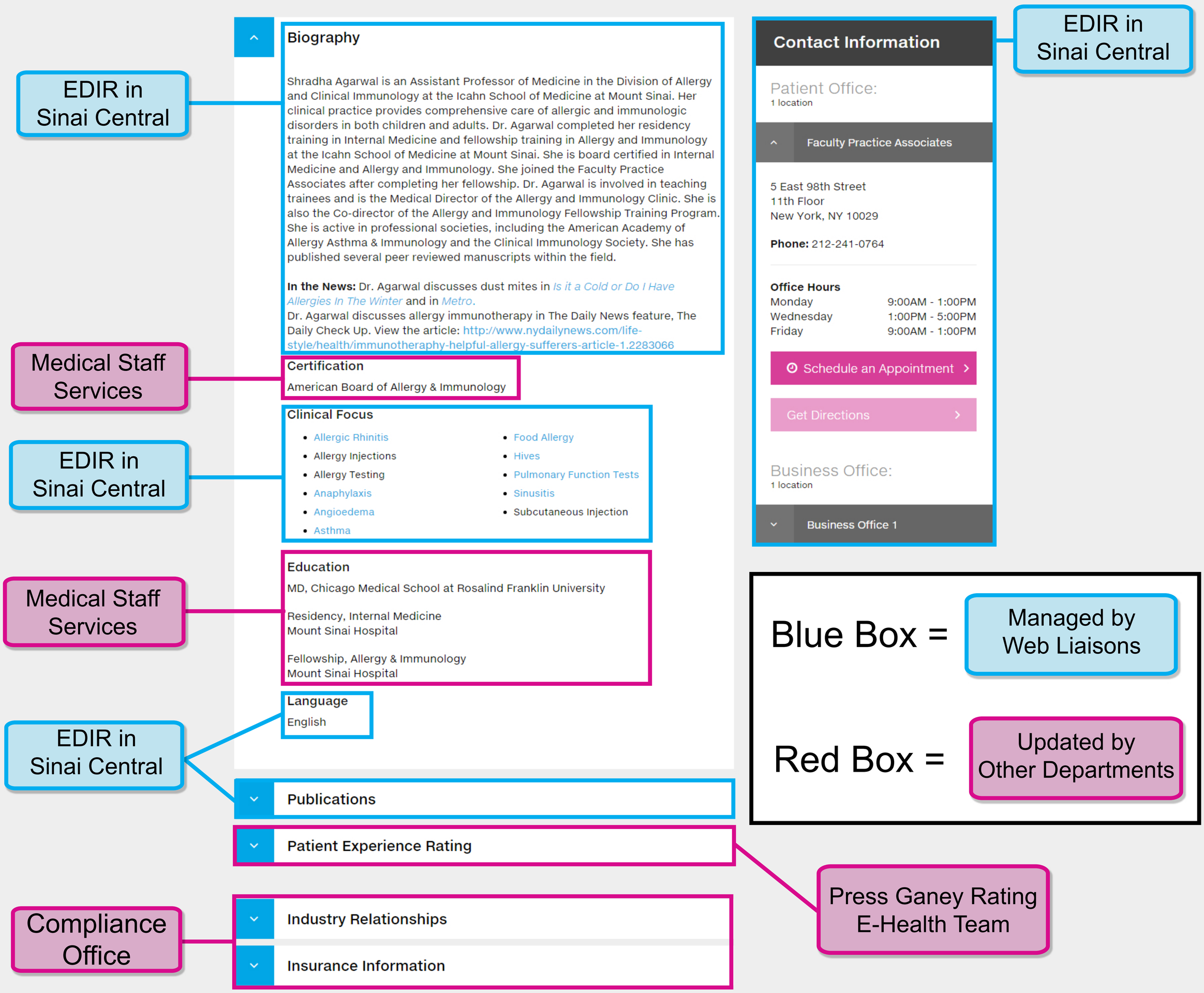Physican Web Profile - Data Source Outline