

Mount Sinai inside



David Reich, MD, was among four physicians who received a Physician of the Year Award honor from Carol Porter, DNP, RN.

Nurses Honor Four Physicians of the Year

Four physicians whom nurses voted exceptional at providing patient care and fostering strong collaborative relationships with nurses were honored recently at the 24th annual Physician of the Year Award ceremony. The physicians were nominated and selected by their nurse colleagues and members of nursing management from The Mount Sinai Medical Center Department of Nursing.

This year's recipients were:

- **Evan Flatow, MD**, Bernard J. Lasker Professor and Chair of the Leni and Peter W. May Department of Orthopaedic Surgery, who received the Attending Award
- **David Reich, MD**, Horace W. Goldsmith Professor and Chair of the Department of Anesthesiology, who received the Special Recognition Award
- **Jason Prager, MD**, Geriatric Fellow, Brookdale Department of Geriatrics and Palliative Medicine, who received the Fellow Award
- **Lana Zhovtis-Ryerson, MD**, Neurology Resident PGY-4, who received the House Officer Award.

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An innovative model of care for the elderly that was pioneered by the Department of Geriatrics at The Mount Sinai Medical Center reduces the cost and length of hospital stay for patients, while maintaining a high level of care, according to a new study in the July/August issue of the *Journal of Hospital Medicine*.

The model, called the Mobile Acute Care for the Elderly Unit (MACE), was created by Albert Siu, MD, Ellen and Howard C. Katz Chairman's Chair, Department of Geriatrics and Palliative Medicine, and practices out of the Martha Stewart Center for Living. It brings a coordinated, patient-centered team approach to caring for older patients in the hospital. The team consists of



Albert Siu, MD, created an innovative model of care for elderly patients.

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Wayne Keathley, President and Chief Operating Officer, The Mount Sinai Hospital, congratulated the recipients, and said, "Even during a time of tremendous change and uncertainty in health care, there are timeless principles that will always distinguish great care and great hospitals. Outstanding physicians and nurses will always be the key to the highest quality of patient care and safety. This celebration reminds us that we are fortunate to have both at Mount Sinai."

Said Carol Porter, DPN, RN, Senior Vice President and Chief Nursing Officer, and Associate Dean of Nursing Research and Education, "The Physician of the Year Awards are an example of a long-standing tradition in which nurses, who spend the most time with physicians, select those outstanding in collegiality and team work. Physicians know that to be selected by Nursing is a real honor."

The nursing staff cited Dr. Flatow's hard work, love of people, and ability to "unite the staff in his quest for excellent service for every patient."



The Department of Nursing saluted four Physicians of the Year. FROM LEFT: Carol Porter, DPN, RN; Dennis S. Charney, MD; honorees David Reich, MD; Jason Prager, MD; Lana Zhovtis-Ryerson, MD; and Evan Flatow, MD; Wayne Keathley; and Ira Nash, MD, Chief Medical Officer and Senior Vice President for Medical Affairs

In selecting Dr. Reich, the nurses said he was "a gifted motivator who is generous with his time and his knowledge, and is the first to recognize the accomplishments of others."

Dr. Prager was recognized for "his positive approach to everything." The nursing staff said, "He has earned the respect of everyone who works with him."

Nurses who collaborated with Dr. Zhovtis-Ryerson in her last year of residency training, said, "She encourages nursing participation at all times."

Dennis S. Charney, MD, Anne and Joel Ehrenkranz Dean, Mount Sinai School of Medicine, and Executive Vice President for Academic Affairs, The Mount Sinai Medical Center, saluted the award recipients. "A culture of excellence cannot be achieved without seamless interaction and collaboration among physicians, nurses, house staff, and scientists," he said. "At Mount Sinai, we've created a nurturing environment where colleagues work together to advance science and provide patients with the best possible care."

The recipients said they were deeply honored to have been chosen from among their peers. "The Physician of the Year honor has certainly been one of the most gratifying awards I've received in my young career," said Dr. Prager.

For Dr. Flatow, "This award recognizes the wonderful culture of teamwork between nurses and physicians at Mount Sinai. We have been able to accomplish a great deal in orthopaedics though such collaboration."

Dr. Reich called the award a "celebration and validation of the hard work and esprit des corps that we've created collectively in the (hospitalwide) Pain Management and Satisfaction Committee. Mount Sinai Nursing and the physicians are partners who excel in our mission to reduce patient suffering. I am honored to have been part of this effort."

Mount Sinai Pioneers Model of Care for Elderly (continued from page 1)

an attending geriatrician, geriatrics fellow, nurse coordinator, and social worker who see patients daily throughout their stay. The nurse coordinator also provides follow-up phone calls after the patients are released.

Using the MACE approach, elderly patients spent an average of 5.6 days in the hospital compared to 7.2 days under the traditional model of care, and Mount Sinai saved \$4,943 per patient, according to the study.

"This is the first such model of its kind, and our study was the first opportunity to look at outcomes," says Jeffrey I. Farber, MD, Director of the MACE service, and Assistant Professor of Geriatrics, who led the study. "The results are very promising."

The findings are particularly significant in light of the increasing number of older adults



Jeffrey I. Farber, MD, will next examine MACE's impact on readmissions.

entering the hospital with multiple medical conditions, higher rates of cognitive impairment, and increased risk of adverse outcomes. The elderly represent the fastest growing segment of the U.S. population.

A more comprehensive prospective study by William Hung, MD, Assistant Professor of Geriatrics and Palliative Medicine, is under way to analyze other issues, such as patients' functionality. In addition, Dr. Farber is examining whether the service has had any effect on the number of readmissions.

"There are other places in the hospital where this model of care can be replicated," says Dr. Farber. "There's very little cost of entry. The teams use existing resources with the exception of adding a nurse coordinator who focuses on care transition."

In newly released rankings of the nation's best hospitals by *U.S. News & World Report*, Mount Sinai's Brookdale Department of Geriatrics and Palliative Medicine was No. 1 for the second consecutive year.

Mount Sinai Physicians Achieve Online Spotlight

To showcase the expertise of Mount Sinai physicians, The Mount Sinai Medical Center has partnered with Sharecare, an interactive, social, question-and-answer, online platform that is designed to simplify the search for quality health information for consumers.



Internet entrepreneur Jeff Arnold, creator of WebMD, and Dr. Mehmet Oz, host of "The Dr. Oz Show," in partnership with Oprah Winfrey/Harpo Productions, Sony Productions, and Discovery Communications, launched www.sharecare.com in 2009 to bring together many facets of health and wellness—physical, emotional, intellectual, spiritual, and social—creating a collective wisdom on health care topics and offering answers from multiple points of view to individuals' health questions. The site is accessible from smart phones, tablets, and desktops.

Visitors arrive at Sharecare through Google and other search engines; links on partner sites, such as United Healthcare, Discovery Health, and AARP.org; and promotion on "The Dr. Oz Show." Recent answers provided by Mount Sinai physicians to consumers' questions have ranked high on Google searches, according to Sharecare: 94 percent have appeared on either page one or two on Google, and several have been the first or

second entry on page one. Physicians also have the opportunity to post videos, blog, and promote upcoming events.

Joshua Bederson, MD, Professor and Chair, Department of Neurosurgery, is an active Sharecare participant. "Distributing vital information about brain conditions and being part of the Sharecare community allows patients and their families to benefit from our knowledge, even if they cannot visit us in New York City," says Dr. Bederson. "I am pleased to be a part of this strategic partnership."

Sharecare plans to introduce more options that would allow consumers to schedule doctors' appointments, participate in a virtual video doctor/patient consult, and eventually help them integrate their electronic medical records.

To learn more, or to register with Sharecare, contact Kate Sotiridy, Sharecare Project Manager, at kate.sotiridy@mountsinai.org.

Chef Wins \$110,000 for Young Scientist Cancer Research Fund

The Tisch Cancer Institute's Young Scientist Cancer Research Fund at Mount Sinai School of Medicine is the recipient of a \$100,000 grand prize awarded by the Bravo cable network's hit show, "Top Chef Masters." New York City Chef Floyd Cardoz was competing on behalf of the research fund when he recently won the "Top Chef Master" title during the program's season finale, triumphing over 11 other culinary contestants. Chef Cardoz also had won \$10,000 earlier in the season for the research fund.

The Young Scientist Cancer Research Fund helps promote the development of promising young scientists as they pursue innovative cancer research with the hope of translating these findings to patient care.

"Winning Top Chef Masters for the Young Scientist Cancer Research Fund is very gratifying," said Chef Cardoz, former Executive Chef/Partner of Tabla and Executive Chef/Partner of the soon-to-open new restaurant, North End Grill, in Battery Park. "I've seen the passion this fund ignites in young researchers, and it's an honor for me to support a program that inspires the next generation of scientists to develop new approaches to cancer research."

"We're thrilled about Chef Cardoz's accomplishments and his support of the Young Scientist Cancer Research Fund," said Steven J. Burakoff, MD, Director of The Tisch Cancer Institute, and Professor of Oncological Sciences, and Medicine (Hematology and Medical Oncology). "His generous donation greatly supports our mission to aid exceptional young scientists in developing new approaches to prevent, diagnose, and treat cancer."

Co-Directors of the research fund, Goutham Narla, MD, PhD, Assistant Professor of Genetics and Genomic Sciences, and Analisa DiFeo, PhD, Instructor in Genetics and Genomic Sciences, credit their own growth as researchers to the mentorship and support they received as young scientists at Mount Sinai.



FROM LEFT: New York City Chef Floyd Cardoz with Goutham Narla, MD, PhD, Co-Director of The Tisch Cancer Institute's Young Scientist Cancer Research Fund

"We are deeply grateful to be a part of the incredible vision and passion that Chef Floyd Cardoz brings to food and to mentorship. His support for the Young Scientist Cancer Research Fund will be invaluable to the mission and vision of The Tisch Cancer Institute," said Dr. Narla.

"Having the opportunity to have trained at Mount Sinai—and now being a member of the faculty—we realize more than ever how special the bond is between the members of the Mount Sinai community. To bring Chef Cardoz into our family has been an incredibly uplifting and memorable experience for us," said Dr. DiFeo.

To learn more about the Young Scientist Cancer Research Fund, visit mssm.edu/youngscientists.

Events

Registration for the Sixth Annual Kidney Walk

The Recanati/Miller Transplantation Institute is participating in its sixth annual Kidney Walk to benefit the National Kidney Foundation's efforts to raise awareness about kidney disease and organ donation. Employees, friends, and families are invited to join the walking team and/or give a donation. To learn more or register, go to <http://donate.kidney.org> and look for the Mount Sinai team.

Sunday, October 16
10:30 am
South Street Seaport

Grand Rounds Neurosurgery

Jake Gologorsky, MD, PGY-5, Department of Neurosurgery, presents "Hydrocephalus after Hemicraniectomy."

Wednesday, August 24
7:30 - 8:30 am
Annenberg Board Room
Fifth Floor

Basic Science Lecture Vascular Surgery

Deborah Marin, MD, Associate Professor, Department of Psychiatry, presents "Achieving Excellence in Physician/Patient Communication."

Friday, August 26
7 - 8 am
5 East 98th Street
Fifteenth Floor
Conference Room

Grand Rounds Otolaryngology

Randall Owen, MD, Assistant Professor, Department of Surgery, presents "Radiofrequency Ablation of Head and Neck Cancer."

Wednesday, August 17
7:15 - 8:15 am
Annenberg 10-30

Grand Rounds Anesthesiology

Carin A. Hagberg, MD, Joseph C. Gabel Professor and Chair, Department of Anesthesiology, The University of Texas Medical School at Houston, presents "Current Concepts in the Management of the Difficult Airway."

Wednesday, August 31
6:30 - 8:10 am
Annenberg 13-01



Inside Mount Sinai

2011 Marketing & Communications
Carrie Gottlieb, Editor
Marilyn Balamaci, Editor

Submissions

Box 1475
inside@mssm.edu

Visit Inside on the Web

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9/11 Remembrances

"REMEMBERING 9/11 AND PLANNING FOR THE FUTURE: A SYMPOSIUM"

The Mount Sinai Medical Center will commemorate the 10th anniversary of 9/11 with a symposium on Friday, September 9, in Stern Auditorium. It will examine Mount Sinai's role in providing medical assistance to rescue workers and first responders following the collapse of the World Trade Center's landmark Twin Towers, and also the Medical Center's subsequent treatment of more than 20,000 responders. Speakers also will discuss current disaster-planning efforts and the future direction of emergency preparedness and response for health care providers. **Philip J. Landrigan, MD, MSc**, Dean for Global Health, and Ethel H. Wise Professor and Chair of the Department of Preventive Medicine at Mount Sinai School of Medicine, will be the moderator. Dr. Landrigan will discuss newly released medical findings about health problems in the responders—information that will also appear in *The Lancet*.

Symposium speakers will include:

Kevin Chason, DO, Director, Emergency Management and Pre-Hospital Care, and Chair of the Symposium Committee

Commander Andy J. Chen, a Regional Emergency Coordinator for the U.S. Department of Health and Human Services

Wayne Keathley, President and Chief Operating Officer, The Mount Sinai Hospital

Stephen Levin, MD, Professor of Preventive Medicine, and Co-Director of Mount Sinai-Irving J. Selikoff Center for Occupational and Environmental Medicine

Garrison Resnick, Director of Outreach and Education, World Trade Center Medical Monitoring and Treatment Program

Jeffrey W. Runge, MD, Former Chief Medical Officer for the Department of Homeland Security

Register at <https://wtcdcc.mssm.edu/911symposium/>. To learn more, contact Rabbi Rafael Goldstein at 212-241-3082 or infopastoralcare@mountsinai.org.

Friday, September 9
8:30 am - Noon
Stern Auditorium

GARDEN OF REMEMBRANCE AND "MEMORY BOARD"

Individuals wishing to visit a reflective place can visit Mount Sinai's Garden of Remembrance, which will include a "memory board," in the Annenberg West Lobby.

To contribute to the "memory board," send one photograph or memento from 9/11 to Box 1036, or email submissions to infopastoralcare@mountsinai.org by Wednesday, August 31. Participants need to provide their name and explain the significance of their contribution. Submissions become part of the Mount Sinai archives, cannot be returned, and are limited to one item per person.

Also, on Sunday, a live broadcast from Ground Zero will be aired on flat screens in the Guggenheim Atrium. Employee Assistance Program and pastoral services are available by calling ext. 47262.

"Memory Board" submissions

Wednesday, August 31

Garden of Remembrance

Sunday, September 11, 8 am - Monday, September 12, 9 am
Annenberg West Lobby